

New Development Strategies: Experience from Thailand

- Shifting from the East Asian economic model of reliance on exports to focus on expanding the domestic economy: a dual-track approach
- Bottom-up, grass-roots approach to development
- Examples of policies: One Tambon One Product, 'OTOP'
- Examples of policies: Village Fund
- Common policy objectives:
 - Growth through new sources of income and jobs
 - Creating entrepreneurial and management skills
 - Building human capital through formal and experience-based education
 - Creating new business opportunities and improving competitiveness

Example of Policies: OTOP

