



COVERING TRADE AND GLOBALISATION

November 1 - 4, 2006
Wits Business School
Bert Wessels Lecture Theatre
St David's Place, Parktown, Johannesburg

Wednesday, November 1:

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| 14h00 | Introduction by Manoah Esipisu , Visiting Associate, Graduate Journalism Programme of Wits. |
| 14h15 – 16h00 | Africa Fights to Lift Itself: a discussion on Africa's attempts to achieve and maintain healthy economic growth integration. Panelist to include Erastus Mwencha , Secretary-General and CEO of the Common Market for Eastern and Southern Africa, Dr Tomaz Augusto Salamao , Executive Secretary of the Southern African Development Community. Paulina Elago, Deputy Director, Trade Facilitation & Capacity Building, Southern Africa Global Competitiveness Hub. Q & A to follow. |
| 16h00 – 16h15 | Tea Break |
| 16h15 – 18h30 | Panel discussion with Robert Bunyi , Chief Economist Africa, Standard Bank of South Africa on Africa's economic situation and key trends for the media to watch. Q & A to follow |
| 18h30 | Cocktails |

Thursday, November 2 – Classroom 2 – in Albert Wessels Building

09h00 – 09h30	Registration – Southern Life Room
9h30 – 10h00	Introduction/Welcome speech by Anton Harber , Caxton professor and director at the Journalism and Media Studies Programme at Wits University.
10h00 – 11h00	“Covering Globalisation” by Anya Schiffrin , Director of Journalism Programs, Initiative for Policy Dialogue and co-director of the communications and media program at Columbia University’s School of International and Public Affairs. Participants to introduce themselves and discuss what they hope to gain from the seminar.
11h00 – 11h15	TEA
11h15 – 12h15	Martin Norman, the Trade Hub Manager, Southern Africa Global Competitiveness Hub. Brief film on HIV/AIDS and Business
12h15 – 13h15	LUNCH
13h15 – 14h45	Robert Howse , Alene and Allan F Smith Professor of Law at the University of Michigan Law School will discuss some of hot issues in African trade including intellectual property rights and access to medicine as well as regional agreements and how the geopolitics of energy affecting trade, investment, politics and armed conflict in Africa.
14h45 – 15h00	TEA
15h00 – 16h30	(COMPUTER LAB) Reporting Clinic: Group discussion with Elizabeth Becker, Anya Schiffrin and Robert Howse of stories submitted ahead of seminar.

Friday, November 3, 2006 – Bert Wessels Lecture Theatre

Assignments due—reporters to hand in pieces on Thursday’s discussions

09h00 – 10h30	Trudi Hartzenberg, Executive Director Trade Law Centre, Stellenbosch University , "Reflections on coverage of trade negotiations within the Southern Africa Development Community"
10h30 – 11h00	TEA
11h00 – 12h30	Elizabeth Becker , former <i>New York Times</i> trade correspondent, will look at how globalization and trade have speeded the transfer of goods, services and expectations without taking into consideration people crossing borders.
12h30 – 14h00	LUNCH
14h00 – 15h30	Nixon Kariithi , head of media studies at the University of the Witwatersrand, will look at the changing environment for African Business Journalists, focusing on the theme of China and oil.
15h30 – 15h45	TEA
15h45 – 17h30	Recap with Elizabeth Becker and Anya Schiffrin to discuss how to report on some of the topics discussed on 2-3 November.

Saturday, November 4, 2006 – BERT WESSELS LECTURE THEATRE

9h00 – 10h30	Paula Fray , former editor of the <i>Saturday Star</i> , on the Role of Microfinance in Economic Development .
10h30 – 11h00	Tea Break
11h00 – 12h30	Jabulani Sikhakhane , Editor of <i>Business Report</i> Black Economic Empowerment in South Africa & strengthening regional private sector partnerships
12h30 – 13h30	Lunch Break
14h00 – 17h00	Break-out groups to review stories handed in on Friday and to think about future coverage with Anya Schiffrin, Elizabeth Becker and Robert Howse .

Thanks the following organizations whose generous sponsorship made this seminar possible:

- Commonwealth Secretariat
- Open Society
- NSJ
- Southern African Global Competitiveness Hub
- Wits Business School

SPEAKERS:

Elizabeth Becker is the Former New York Times trade correspondent; senior foreign editor at National Public Radio; Becker began her career at The Washington Post. She is currently working on a book about US farm policy.

Manoah Esipisu, is Deputy Director, Communications & Public Affairs, at the Commonwealth Secretariat in London. The 53-member Commonwealth straddles across the globe and counts a population of 1.8 billion people. His work includes promoting the Commonwealth's work in democracy, governance, economic management and trade, the Commonwealth News and Information Service and a media fund to help grow journalism in member countries. Until September, Esipisu was a senior Reuters Correspondent based in Johannesburg. He covered political and general news, macroeconomics and black economic empowerment in South Africa. He is one of the agency's experts on the African Union and its continental and regional economic groupings such as the New Partnership for Africa's Development (NEPAD), a role that has allowed him extensive travel in Africa and overseas. He also serves on the team of Reuters' specialists on trade and globalization.

Paula Fray was the editor of the Saturday Star. She has more than 17 years experience in the print media as a reporter, news editor and editor. During that time, she was the winner of several awards, merit citations and fellowships - including the Checkers/Shoprite Investigative Journalism Award and the prestigious Nieman Fellowship at Harvard University. Now a full-time independent media trainer, she offers newsroom based training and facilitates reporting workshops at the Institute for the Advancement of Journalism. She is a consulting editor for the Wits Business School alumni magazine, Journal. A Poynter Institute-trained coach, Ms Fray has a BJourn degree from Rhodes University and a Woman and the Law Certificate from Unisa.

Trudi Hartzenberg took over as Executive Director at the Trade Law Centre, Stellenbosch University, South Africa, on June 1. Hartzenberg has worked extensively in the field of economics where she has held positions in various universities, most recently the University of Cape Town where she was Research Fellow and Deputy Director of the Development Policy Research Unit at the School of Economics. Trudi has a long list of publications, conference papers and consultancies projects behind her name.

Robert Howse is Alene and Allan F Smith Professor of Law at the University of Michigan Law School. He has also taught as a visiting professor at Osgoode Hall Law School (Canada), Harvard Law School, The University of Paris 1 (Pantheon-Sorbonne), Tel Aviv University, Tsinghua University (Beijing), and the Academy of European Law (Florence). He was born in Toronto, Canada in 1958 and educated at the University of Toronto (B.A. High Distinction, LLB, Hons.) and Harvard Law School (LLM). His research and teaching interests are focused on international economic law (trade, investment and finance) and legal and political philosophy (theorizing law and governance beyond the state, and especially the thought of Alexandre Kojève and Leo Strauss). His recent books include *The Regulation of International Trade, Third Edition*, co-authored with Michael J. Trebilcock, (2005) *The Federal Vision*, co-edited with Kalypso Nicolaidis (2001) and Alexandre Kojève *Outline of a Phenomenology of Right* (2000) (co-translator with Bryan Frost and principal author of the interpretative commentary). Prof. Howse has also authored or co-authored opinion essays in general interest publications such as The Financial Times, Foreign Affairs, Policy Review, and Legal Affairs. He is series editor of the Oxford Commentaries on WTO Law and serves on the editorial advisory board of the European Journal of International Law. In collaboration with Petrus van Bork and Deborah Coyne (as of November 2005), he is a frequent consultant or adviser to government agencies and international organizations such as the OECD, UNCTAD, the Inter-American Development Bank, the International Centre for Trade and Sustainable Development, the Law Commission of Canada and the UN Office of the High Commissioner for Human Rights.

Nixon Kariithi is Associate Professor of Journalism and Media Studies at the University of the Witwatersrand, Johannesburg, South Africa. He is actively involved in media development across Africa and is the founder and convenor of the African Economics Editors Network with 380 members in 40 African countries. Professor Kariithi has published widely on African media issues and is co-editor of "*Untold Stories: Economics and Business Journalism in African media*" (2005, Wits University Press.) He holds a PhD from the University of Houston, USA, and is a Chevening scholar (1993) and Freedom Forum fellow (1994). He lives in Johannesburg with his wife Emily and sons Brian and Daniel.

Erastus Mwencha is Secretary General (CEO) of the Common Market for Eastern and Southern Africa (COMESA). Mwencha studied at the University of Nairobi and York University, Canada; Master's in Economics. Former positions with the government of the Republic of Kenya include: director of one of the largest paper mills in Africa; Secretary, Industrial Sciences Advisory Council; Member, National Council for Science and Technology; Head, Industrial Promotion Department, Ministry of Commerce and Industry. Joined the Common Market for

Eastern and Southern Africa (COMESA) as Senior Industrial Expert; subsequently, Director of Industry, Energy and Environment; since 1998, Secretary-General.

Tomaz Augusto Salamao is the new SADC Executive Secretary, Dr Tomaz Augusto Salomão, is a former planning minister in Mozambique who is well known and respected in the region. His appointment was announced at the Summit of Heads of State and Government of the Southern African Development Community (SADC) held on 17-18 August 2005 in Gaborone. Salomao was born on 16 October 1954 in Inharrime, Inhambane Province in Mozambique. He received his academic training in Mozambique where during his early academic years he was awarded a qualification as Certified Public Accountant in 1972. In 1976 he was awarded a Bachelor of Arts Degree in Economics and in 1990 he achieved his Master of Arts in Economics from the Eduardo Mondlane University in Maputo where he later became an economics lecturer between 2002 and 2004. He is a PhD candidate in economics with Johns Hopkins University, USA. Salomão, 51, has made significant contributions to the development of his country and the region, serving his country in senior posts for the past 22 years. He was most recently the Minister of Transport and Communications from 2000-2004. During this period, he also held international posts as chairperson of the ministers committee of the African Union charged with the development of ICTs in 2003-2004, and as chairperson of the SADC Transport and Communications Committee (SATCC) from 2000 to 2002. He served as Minister of Planning and Finance from 1994 to 1999, during the period of reconstruction in Mozambique following the peace accord. During the same period, he also served as governor for Mozambique at the African Development Bank, International Monetary Fund and the World Bank. Prior to his SADC appointment, Salomão was a member of parliament in Mozambique following elections in December 2004.

Anya Schiffrin is the director of Journalism Programs at the Initiative for Policy Dialogue (a think tank on development based at Columbia University and founded by Nobel laureate Joseph E. Stiglitz) and co-director of the media program at Columbia University's School of International and Public Affairs. She has worked as a financial and business journalist for eight years. A former Knight-Bagehot Fellow, she was a bureau chief at Dow Jones Newswires in Amsterdam and Hanoi and has worked as a reporter in Turkey, Pakistan, Spain and the UK. She is the editor of several journalism manuals and textbooks including: "*Covering Globalization: A Handbook for Reporters*" (Columbia University Press, 2004), "*Covering Oil: A Reporter's Guide to Energy and Development*" (Revenue Watch, 2005) and "*Covering Labor: A Reporter's Guide to Workers' Rights in a Global Economy*" (IPD 2006).