



**The Initiative for Policy Dialogue and the TransAtlantic Consumer Dialogue**

**CONFERENCE ON  
NEW APPROACHES TO INTELLECTUAL PROPERTY  
MONDAY, 13 JUNE – TUESDAY, 14 JUNE 2005**

**AGENDA**

*with support from the Rockefeller Foundation, the Open Society Institute,  
the John D. and Catherine T. MacArthur Foundation,  
the Rockefeller Brothers Fund, and the Ford Foundation*

## ***OVERVIEW ITINERARY***

### *Meetings:*

Columbia University  
Casa Italiana (117<sup>th</sup> Street and Amsterdam Avenue)  
New York, NY 10027  
212-854-0637

### **Sunday 12 June 2005**

6.30 PM

Dinner – *Residence of Joseph Stiglitz and Anya Schiffrin*  
250 West 94<sup>th</sup> St., Apt. PHA (at West End Avenue)

### **Monday 13 June 2005**

8.30 – 8.45 AM

Welcome Breakfast

8.45 AM – 6.30 PM

The WIPO Development Agenda

7.30 PM

Dinner – *Pasha*  
70 West 71<sup>st</sup> Street (btw Columbus Ave and Central Park West)  
212.579.8751

### **Tuesday 14 June 2005**

8.45 - 9.00 AM

Welcome Breakfast

9.00 AM – 6.00 PM

Medical Research and Development

## ***Monday 13 June, 2005 – WIPO Development Agenda***

**8.30 – 8.45 AM**      **Welcome Breakfast**

**8.45 – 9.15 AM**      **Welcome and Introduction**  
*Joseph Stiglitz and Jamie Love*

**9.15 – 10.40 AM**    **Panel 1 - Setting the Context, The WIPO Development Agenda**

Chair: *Klaske de Jonge*, Consumentenbond

*Guilherme de Aguiar Patriota*, Brazil Ministry of Foreign Affairs  
*Marta Gabrieloni*, Permanent Mission of Argentina in Geneva  
*Sisule Musungu*, South Centre

**10.45 – 11.40 PM**    **Panel 2 -- Overview of issues on development and IPR**

- What might a development oriented intellectual property agenda look like?
- How would it differ from TRIPs?

*Joseph Stiglitz*, Columbia University

**11.45 – 1.10 PM**      **Panel 3 -- The role of intellectual property rights in promoting development: historical experiences and empirical evidence**

- Have intellectual property rights enhanced or impeded the transfer of technology to less developed countries?
- Is there evidence that weak intellectual property rights interfere with direct investment? Or with the promotion of innovations that would be of benefit to developing countries?
- Are there other ways in which innovation can be more effectively promoted?
- Do the transfers associated with Intellectual Property rights represent a substantial cost to developing country development? Is the cost worth the benefit?

Chair: *Diana Barrowclough*, UNCTAD

*Kenneth Sokoloff*, UCLA  
*Sudip Chaudhuri*, Indian Institute of Management  
*Roumeen Islam*, The World Bank Institute  
*Pedro Roffe*, ICTSD  
*Lee Branstetter*, Columbia University

**1.15 – 2.00 PM**      **Break for lunch**

**2.00 – 3.25 PM          Panel 4 -- IP open versus closed architectures**

- Should developing countries, in concert, promote open architectures?
- Can IP be a threat to the adoption of efficient standards? What actions can mitigate the risk?

*Chair: Ed Mierzwinski, PIRG*

*Yochai Benkler, Yale Law School*

*Eben Moglen, Columbia Law School*

*Will Rodger, CCIA*

*Harald Alverstrand, Internet Engineering Task Force*

**3.30 – 4.55 PM          Panel 5 -- How should concerns about intellectual property be balanced with other concerns, such as competition, health and safety, and development?**

- What should be the scope for compulsory licensing to promote development?
- Control of anticompetitive practices
- What is the agenda for bio-piracy or traditional knowledge?

*Chair: Phil Evans, Which?*

*Cornelia Kutterer, BEUC*

*Sanya Reid Smith, Third World Network*

*Carlos Correa, South Centre*

**5.00 – 6.30 PM          Panel 6: What needs to be harmonized?**

*Chair: Jack Balkin, Yale Law School*

*Jorge Avila, Instituto Nacional de Propriedade Industrial, Brazil*

*Jerome Reichman, Duke Law School*

*Luis Villarroel, Ministry of Education, Chile*

*Ronaldo Lemos da Silva, University of Sao Paulo*

**7.30 PM**

**Dinner**

*Pasha*

70 West 71<sup>st</sup> Street (btw Columbus Ave and Central Park West)

212.579.8751

## ***Tuesday 14 June, 2005 – Medical Research and Development***

**8.45 – 9.00 AM      Breakfast**

**9.00 – 11.00 AM      Panel 1 - Current Trade framework**

- Multilateral vs. Bilateral
- The underlying presumptions
- The sources of dissatisfaction

Chair: *Rhoda Karpatkin*, Consumers Union

*Carlos Correa*, South Centre

*Amy Kapczynski*, Yale University

*Sanya Reid Smith*, Third World Network

**11.00 – 1.00 PM      Panel 2 -- New Trade frameworks regarding medical R&D**

Chair: *Sakiko Fukuda-Parr*, Harvard University

*Michelle Childs*, CPTech

*Ellen T'Hoën*, Doctors Without Borders

*Rodrigo Salinas*, Department of Health, Chile

*Sisule Musungu*, South Centre

**1.00 – 2.00 PM      Working Lunch**

**New thinking on the separation of markets for innovation and products**

**2.00 – 5.00 PM      Panel 3 -- Pull and Push Methods**

- Medical Innovation Prize Fund (HR 417), Advance Purchase Commitments
- Competitive Intermediaries and other open source methods

Chair: *Nicoletta Dentico*, Global Health Watch

*Jamie Love*, CPTech

*Barry Nalebuff*, Yale School of Management

*Cristina Possas*, National STD-AIDS Program, Ministry of Health, Brazil

*Michael Behan*, Representative Bernard Sanders

*Terry Fisher*, Harvard Law School

*Yochai Benkler*, Yale Law School

**5.00 – 6.00 PM      Panel 4 - Summary and open discussion of next steps**

*Discussion led by Joseph Stiglitz and James Love*

- How should the results be disseminated?
- How best to continue a dialogue?
- Linkages between two parts of project