

**IFEJ IN COLLABORATION WITH THE WORLD BANK AND  
INITIATIVE FOR POLICY DIALOGUE**

**TRAINING WORKSHOP ON “COVERING OIL: BEST PRACTICES”**

DAY ONE - THURSDAY MAY 14, 2009

- 09:00**      **OPENING SESSION:**
- INTRODUCTION OF PERSONALITIES: RAYBORN BULLEY, EXEC. MEMBER  
                  FOR TRAINING**
- CHAIRPERSON’S REMARKS: ESTHER COBBAH, CEO, STRATCOM,  
                  AFRICA**
- OPENING REMARKS: ISHAC DIWAN, WORLD BANK COUNTRY  
                  DIRECTOR,**
- 09:30**      **LECTURE 1: WELCOME TO PLANET OIL; ENTER GHANA INTO THE OIL  
                  PRODUCER WORLD: MICHAEL PEEL, FT LONDON**
- 10:15**      **SNACK BREAK**
- 10:45**      **LECTURE 2: THE DARK SIDE OF OIL. (USING NIGERIA AS AN EXAMPLE,  
                  LOOKING AT SOME EXAMPLES OF MEDIA COVERAGE AND TALKING  
                  ABOUT ISSUES THAT WERE WELL COVERED AND THOSE THAT WERE  
                  MISSED OR COVERED BADLY): MICHAEL PEEL, FT LONDON**
- 11:30**      **LECTURE 3: “SWEET CRUDE”, THE 2007 FILM ON THE NIGER DELTA;  
                  OR A RECENT “FRIENDS OF THE EARTH” PRODUCTION ON THE REGION;  
                  OIL COMPANY MATERIALS.**
- 12:30**      **GROUP WORK**
- 13:30**      **DISCUSSION**
- 14:00**      **LUNCH BREAK**
- 15:00**      **LECTURE 4: THE BIG PICTURE: WHAT IS THERE FOR GHANA IN THE  
                  AGREEMENT? BISHOP AKOLGO, ISODEC**
- 16:00**      **ROLE-PLAY IN WHICH PEEL PLAYS A PRESIDENT/OIL COMPANY EXEC  
                  AT A PRESS CONFERENCE IN THE WEST AFRICAN COUNTRY OF  
                  SANGALA WHERE OIL HAS JUST BEEN FOUND, ANSWERING QUESTIONS  
                  ABOUT HOW THE INDUSTRY WILL WORK THERE.**
- 1700**      **POST MORTEM**
- 1800**      **END OF DAY ONE**

## DAY TWO – FRIDAY MAY 15, 2009

- 0900 LECTURE 1: INTERROGATING OIL. USING PUBLIC INFORMATION, OBSERVATIONS AND INTERVIEWS TO BUILD A PICTURE ABOUT THE EFFECTS OF OIL. POSSIBLE QUESTIONS TO ASK OF GOVERNMENTS, COMPANIES AND COMMUNITIES, “A GUIDE TO COVERING OIL” : MICHAEL PEEL
- 10:00 ASSIGNMENT, SUCH AS GOING THROUGH ROYAL DUTCH SHELL’S MOST RECENT “PEOPLE AND ENVIRONMENT” REPORT AND PICKING UP SOME OF THE BIG POINTS THERE. WILL INCLUDE POST-MORTEM DISCUSSION. : MICHAEL PEEL
- 11:00 SNACK BREAK
- 11:15 LECTURE 2: IS THERE A BETTER WAY? LOOK AT EXAMPLES OF ATTEMPTS TO USE OIL MORE PROGRESSIVELY EG THE NORWEGIAN EXPERIENCE AND THE CHAD-CAMEROON PIPELINE. REVIEWING MEDIA COVERAGE AS FOR DAY ONE SESSION ABOVE. : MICHAEL PEEL (FT LONDON)
- 12:15 LECTURE 3: IS THERE A BETTER WAY? LOOK AT EXAMPLES OF ATTEMPTS TO USE OIL MORE PROGRESSIVELY; EG THE NORWEGIAN EXPERIENCE AND THE CHAD-CAMEROON PIPELINE. MICHAEL PEEL, FT LONDON
- 13:00 INTERACTION: REVIEWING MEDIA COVERAGE AS FOR DAY ONE SESSION ABOVE. : - MICHAEL PEEL, FT LONDON
- 13:30 INTERACTION: PREPARATION FOR SATURDAY’S DAY TRIP. WHOM WE WILL NEED TO MEET, WHAT WE WILL NEED TO DO TO MAKE THE KIND OF STORY PIECES WE WANT TO WRITE. MICHAEL PEEL, (FT. LONDON)
- POST MORTEM
- 14:00 LUNCH AND CLOSE FOR THE DAY

## DAY THREE – SATURDAY MAY 16, 2009

- 05:30 ARRIVAL AT GHANA INTERNATIONAL PRESS CENTRE
- 06:00 DEPARTURE TO WESTERN REGION
- 08:30 BREAKFAST IN CAPE COAST
- 09:00 DEPARTURE FOR TAKORADI/CAPE THREE POINTS